



Arvada Colts Baseball

“Arvada’s Baseball Team”
2012 Sponsorship Kit

www.ArvidaColts.com
www.facebook.com/ArvidaColts
<http://twitter.com/arvadacolts>



Colts Mission Statement

The Arvada Colts are an elite summer collegiate and amateur baseball team based in Arvada, Colorado. The Colts compete in the Rocky Mountain Baseball League and are a member of the National Baseball Congress.

Our primary mission is to support and develop amateur collegiate athletes and aspiring coaches to excel in the sport of baseball and support their participation in national and possible international competition.

Our coaching staff and amateur players are expected to be standouts both in the community and on the field. We believe that hard work and efforts on and off the field will form our players and coaches into future leaders of the community.



Be part of the game

Sponsor Letter

Thank you for the opportunity to present this request of sponsorship. The Arvada Colts are comprised of select armature college players. These players have shown strong character both on and off the field, which is key to the success of our program. They will be competing in local, statewide, and national competition representing Arvada and Colorado. The Colts organization is committed to offering this opportunity at no cost to the players. The Colts are an IRS recognized Non-Profit 501(c)(3) organization. All funds generated go toward the cost of uniforms, field rental, coaching staff, equipment and tournament fees. Our goal is to teach players life lessons on and off the field.

Your generous support will be recognized in several ways. The team will display a team banner with printed logos of sponsors at every home game. You will also be recognized on our website, logo on all marketing materials and on our Facebook and Twitter pages. In addition, the Colts games will be broadcasted via the internet with sponsorship mentions during the broadcast. You have the opportunity to further support the Colts throughout the year with various fundraisers to promote your business.

We are looking for top quality sponsors who will be involved with the organization by being involved at games, events, fundraisers and team gatherings. The goal is to keep expanding the organization for years to come and continue to give the fans the opportunity to be part of the game. We will be hosting youth camps, Boy Scouts of America events and local fundraisers in the Arvada area. We want to provide top quality baseball opportunities from Little League to Adult Leagues while being the best we can on and off the field. Please help us continue the winning tradition by joining the Arvada Colts Organization.

Thank You,
Tommy Skul, Jon Luciano, Dot Wright, Aimee Skul, Jerry Schemmel
Arvada Colts Board of Directors

www.ArvidaColts.com



Colts History

The Colts organization was founded in 2002 by 5 Dad's. The team was based in Gunnison, CO and played in the Connie Mack league with western slope players who had no where else to play. The team had the goal of developing amateur baseball players.

In 2003 through 2007, the Gunnison Colts began playing in the Stan Musial (Rocky Mountain Baseball League) with collegiate level players.

In 2008 colts began utilizing college level coaches to elevate the team. The team finished 15th at the National Baseball Congress World Series.

In 2009, team management focused on team operations with college coaches recruiting and managing the team from the field. The team finished 7th at the National Baseball Congress World Series.

In 2010, the Colts had a full budget and began recruiting collegiate players from around the country. The Colts finished 7th at the National Baseball Congress World Series.

In 2011, Arvada Colts, Inc and their board members assumed ownership of the team and moved the team to Arvada with the goal of developing community involvement by partnering with youth organizations, high schools and local businesses. The Colts finished 12th in the NBC World Series.



Be part of the game

Sponsor Levels

\$50,000 Presenting & Title Sponsor

- Presenting/title sponsor
- Logo placed on back of all Colts hats
- Prominent logo located on Colts website header
- Social advertising on Colts Twitter and Facebook accounts
- Prominent logo on inside front page of team program
- 4'x5' logo banner at every home game
- Presenting company for all radio broadcasts
- Promotional event at your location or Colts home game
- Four entries into Colts youth activity camp (\$100 value)
- Colts gear (hats and shirts)

\$10,000 "Grand Slam"

- Radio mentions during game
- Social advertising on Colts Twitter and Facebook accounts
- Large logo on home page of Colts website linking to your site
- Prominent logo on inner page of team program
- 4'x5' logo banner at every home game
- Promotional event at your location or designated home game
- Two player entries into Colts player camp (\$250 Value)

\$5,000 "Home Run"

- Radio mentions during game
- 4'x4' logo banner at every home game
- Social advertising on Colts Twitter and Facebook accounts
- Medium logo on home page of Colts website linking to your site
- Medium logo on inner pages of team program

\$2,000 "Triple"

- Radio mention during game
- 2'x4' logo banner at every home game
- Social advertising on Colts Twitter account
- Medium logo on Colts website linking to your site
- Small logo on inner pages team program

\$1,000 "Double"

- Radio mention during game
- Social advertising on Colts Twitter account
- Medium logo on Colts website linking to your site
- Small logo on inner pages of team program

\$500 "Single"

- Social advertising on Colts Twitter account
- Small logo on Colts website linking to your site
- Small logo on back page of team program

Flat Donations

- \$25 - \$499



Be part of the game

Individual Item Sponsorships

Youth/Community Sponsorships

- Youth Camp - \$10,000
- Youth Camp Shirts - \$2,400

World Series Sponsorships

- Wichita/World Series - \$10,000

GameDay Sponsorships

- Umpires - \$3,500
- Field Rental - \$3,500

Equipment Sponsoships

- Bats - \$3,500
- Baseballs - \$500
- Batting Helmets - \$500

Merchandise Sponsorships

- 200 Black T-shirts - \$1,200
- 100 White T-shirts - \$550
- 100 Grey T-shirts - \$550
- Game Day Programs - \$1,500

Uniform Sponsorships

- Uniforms - \$1,500
- Hats - \$1,500
- Pregame Warmup Shirts - \$600

Team/Organization Sponsorships

- Insurance - \$1,800
- Website/IT - \$500
- Printing/Advertising - \$1,000



Be part of the game

Colts Sponsors



FARMERS



Personal
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BRIAN GONZALES 720-276-2661



www.ArvidaColts.com



Colts Contacts

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